

CATHERINE LOZANO

Education

Loyola Marymount University '17

Los Angeles, CA
B.A. Studio Arts - Graphic Arts
Art History Minor
Cum Laude Honors

Dean's List

Maintained a G.P.A. above 3.6
2013–Present

Skills

Microsoft Word



Microsoft Excel



Microsoft PowerPoint



Adobe Photoshop



Adobe InDesign



Adobe Illustrator



Adobe After Effects



Adobe Acrobat



Creative Thinker *Punctual*
Problem Solver *Organized*
Quick Learner *Team Player*
Detail-Oriented *Motivated*

Contact

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catherinelozano.com



Work Experience

Layout Artist

Feb. 2018–April 2020

Big 5 Sporting Goods, El Segundo, CA

Strategized and designed ad layouts and POP displays for Big 5 stores. Oversaw the aspects of archiving and updating graphics. Collaborated with the Creative Director and other designers to maintain, evolve, and market the Big 5 brand.

Freelance Graphic Designer

April 2017–March 2018

Self-Employed, Los Angeles, CA

Developed and designed branding and marketing strategies for multiple clients.

Facilities Coordinator

Aug. 2013–March 2017

LMU Distribution Center, Los Angeles, CA

Supervised and trained employees while processing incoming and outgoing mail. Managed new applications and assisted the head supervisor with hiring processes.

Graphic Designer

June 2014–Aug. 2014

Educated Latina, Los Angeles, CA

Engaged in team discussions and brainstormed new issue topics and ideas for company merchandise. Designed possible magazine layouts and website badges and publicized the latest magazine issue.

Summer Camp Counselor

June 2013–Aug. 2013

YMCA, Westchester, CA

Supervised children in grades 5-8 on camp field trips and activities and acted as a role model by assisting children in building character and various skills. Consulted with parents to improve their children's comfort and trained in CPR / First Aid in case of emergency.



Volunteer / Leadership Experience

Publicity Chair / Web Moderator

April 2014–May 2017

Sigma Lambda Gamma National Sorority, Inc.

Designed and publicized sorority events while maintaining social media platforms.

9th Annual Undergraduate Research Symposium

March 2017

Loyola Marymount University

Awarded for presenting a year's worth of research on human trafficking through graphic design at the Symposium and Arts Showcase.

First to Go Community Member

Aug. 2013–Present

Loyola Marymount University

Build relationships and aid incoming freshmen.

5K Marathon Volunteer

Oct. 2016

Think Pink

Directed runners and provided refreshments.

Annual Juried Student Exhibition

May 2014–May 2015

Loyola Marymount University

Exhibited artwork in two student galleries.

Bellarmino Forum – Artist's Speak: Restoring Justice

Nov. 2013

Loyola Marymount University

Led a team of students to exhibit artwork on social justice issues.